

25X1A9a

1 March 1965

MEMORANDUM FOR THE RECORD

SUBJECT: Federal Woman's Award

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1. On the eve of the presentation of the award to [REDACTED] of ORR the following developments took place in the field of publicity:

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a. At 1000 we had a showing in Room 1E78 for personnel of the Office of Research and Reports, including Dr. Guthe, and the Office of Personnel, including Mr. Echols, of the eight-minute film taken by NBC-TV at the 5 February press conference held in the Civil Service Commission Building. [REDACTED] has been given the film to show to the other five award winners on a suitable occasion in the future.

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b. At 1200 [REDACTED] and I went to the studios of WRC Radio where she was interviewed by Betty Groebli on a live broadcast of the "Capital By-Lines" program. Most of the program was taken up by Miss Groebli's conversation with Art Carney, the noted TV and stage actor, and Adele Simpson, a well-known dress designer. [REDACTED] and Elizabeth Drewry, another award winner who is director of the Franklin D. Roosevelt Library in Hyde Park, were asked several questions. [REDACTED] spoke briefly about her responsibilities as Deputy Chief of the International Division of ORR and answered some questions about balance of trade, budget deficits, and her own family checkbook.

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c. We were informed by CBS-TV late this afternoon that the filmed interview which was scheduled to be carried on the Mike Wallace program tomorrow morning will not be shown, as a result of a decision by the producer in New York.

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2. Tomorrow [REDACTED] will go to the White House at noon and to the dinner at the Statler Hilton Hotel in the evening. Present plans call for General Carter to accompany her to the latter ceremony. This office has not been requested to send a representative to either of these two affairs.

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25X1A9a 3. On 3 March I plan to work with the Historical Intelligence Collection people to set up an exhibit about [REDACTED] and the award 25X1A9a in the display case in the corridor leading to the main cafeteria. In addition to the medal (which [REDACTED] has graciously offered to let us use for this) and a selection of her published works and other documents and pictures, I have ordered an advance proof copy of the story USIA has sent to its overseas posts for dissemination abroad.

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[REDACTED]

cc: Exec. Dir-Compt.
Director of Personnel
Assistant Director/Research and Reports

[REDACTED] 25X1A9a

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